

# SOPHIE FUNCK

funck.sophie@gmail.com • (847) 778-1226 • sophiefunck.com • linkedin.com/in/sophiefunck

---

Critical thinker dedicated to crafting inclusive and accessible user experiences. Thrives in collaborative environments, harnessing passion for design and research. With a hunger to learn, I skillfully blend creativity, empathy, and strategic insight to deliver impactful results as a team player. Committed to engaging in hands-on experiences and learning opportunities for sustained growth.

## SKILLS

**Research:** Empathy • User Interviews & Testing • Information Architecture • Storyboarding • Personas

**Interpersonal:** Grit • Inquisitive • Collaborative • Eager • Patient • Organized • Positive • Observant

**Design:** Prototyping • Interaction Design • Brand Identity • Accessibility Standards • Design Library

**Tools:** Figma • Adobe Suite • Miro • Github • CSS • HTML • Mailchimp • Framer • Maze • Balsamiq

**Communication:** Stand Up • Agile • Community Engagement • Social Listening • Digital Marketing

## EXPERIENCE

### Freelance UX & Product Designer

08/23 - Present

- Conduct research, design digital assets, and develop brand identity for established organizations
- Increase customer engagement by improving creative copy and curated graphics for digital marketing
- Cultivate client relationships through clear communication and iterating upon feedback and critique
- Maintain design quality and client satisfaction by staying organized and prioritizing tasks for deadlines

### Bar Operations Manager • Over Yonder/Moodrights

10/19 - 07/22 • Savannah, GA

- Trusted with managing cash/payouts and inventory, training staff, and sales tracking for business
- Thrived in fast-paced, collaborative setting, while effectively fostering team unity and resolving conflicts
- Established loyal customer base by building relationships and consistently increasing skill set

### Content Creator • Alexander Collective

09/17 - 05/20 • Savannah, GA

- Designed and produced exhibition materials, handled social media strategy and digital marketing
- Collaborative team member known for effective organizational skills and ability to multitask
- Presented information and pitched ideas to collective and local businesses for artist events

## EDUCATION

Certificate in UX/UI • Northwestern University

4.0 GPA

08/23 - 02/24

Virtual

Post-Baccalaureate in Fine Art • SMFA at Tufts University

4.0 GPA

08/22 - 05/23

Boston, MA

BFA in Painting & Drawing • Savannah College of Art and Design

3.85 GPA

08/23 - 02/24

Savannah, GA